

ANNUAL REPORT 2022-2023



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Vision

Empowered young people living by the values of democracy, in harmony with nature, engaged in collective action for equitable development.

Mission

To transform the young into concerned, thinking, active citizens for an inclusive and sustainable India.

Chairperson's Message

The past year has undoubtedly been a challenging one, as we navigated the aftermath of the COVID-19 pandemic. The reopening of schools and colleges was a slow and cautious process, with educational institutions striving to make up for the lost time and provide a safe learning environment for the students.

Despite these extraordinary circumstances, our dedicated team, along with our incredible volunteers, educators, and mentors, remained steadfast in our commitment to reach and empower children and young people.

In the face of uncertainty, we remained resilient, embracing innovation and the spirit of partnership and collaboration as a means to adapt and thrive. By working closely with governments, NGOs, and our communities, we have been able to develop and implement new approaches that have strengthened our foundation and enhanced our impact. These collaborations were



instrumental in expanding our reach in our traditional strongholds - Karnataka, Maharashtra, and Tamil Nadu, and allowing us to make promising inroads into Odisha and Rajasthan.

The collective impact of these efforts has been significant. Despite the hurdles we faced, we reached over 80,000 children and young people, equipping them with vital life skills and a sense of civic and social responsibility. Each interaction, workshop, and programme has contributed to nurturing a spirit of active citizenship in our students and enabled them to navigate the complexities of the world and become agents of positive change.

As you delve into the pages that follow, I invite you to immerse yourself in the inspiring narratives of active citizenship and the unwavering determination of our young changemakers. If you have any comments or queries, please do not hesitate to reach out. Your feedback is invaluable and we would be delighted to connect with you.

Arker

Warm Regards, Aroon Raman (Chairperson, CMCA)

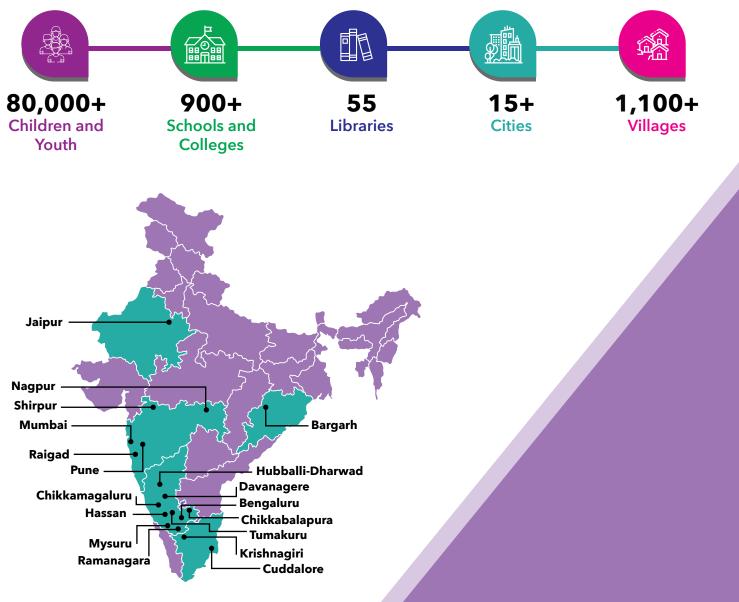
Creating Pathways to Advance Citizenship and Life Skills Education

Our citizenship and life skills programmes in schools, colleges, and rural libraries provide children and young people with the tools and opportunities to thrive and navigate life's challenges with resilience, empathy, and integrity, seeing value in themselves and making a difference to their communities.

> Going forward, we are committed to taking our programmes far and wide to young Indians across the country. We believe that this can only be done through partnerships and collaborations. We also recognise that embracing innovation is key, and are committed to accelerating innovation and the use of technology to grow teacher, librarian, and volunteer-led models.

Our Work in 2022-23

Over 80,000 children and youth impacted



Our Programmes

Our citizenship and life skills programmes instil key life skills and a commitment to democratic values in children and young people from grade 1 to university. Our initiatives enable our programme participants to be future-ready and to tackle the demands of personal, professional, and community life as concerned, thinking, and active citizens .

SKILLS AND VALUES

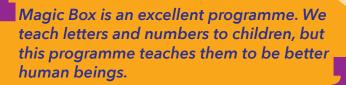
Agency | Collaboration | Critical Thinking | Democratic Values | Diversity | Empathy | Gender Equality | Harmony with Nature | Integrity | Rights & Duties | Self-awareness | Self-regulation



Magic Box

6 TO 10 YEARS OLD

Magic Box is a teacher-led programme that uses fun and engaging daily learning cards to instil in children key skills and values, such as self-awareness, self-regulation, gender equality, diversity appreciation, environmental awareness, and compassion for animals. Magic Box's pictorial learning cards and props have been specifically designed to be accessible to children from all backgrounds. Each day, the teacher picks a card from the Magic Box and conducts an activity within 10-15 minutes that encourages children to explore the world around them and discover themselves.



- Mr. Balakrishnan, Teacher, Pudaiyur, Tamil Nadu

3,100+

children

My Library for a Better Me

12 TO 16 YEAR OLDS

As a part of the Oduva Belaku initiative of the Rural Development and Panchayat Raj Department, Government of Karnataka, CMCA started My Library for a Better Me - a citizenship and life skills programme for children, in 55 Panchayat libraries in Tumakuru and Ramanagara. Children enrol in a 3-year programme and visit libraries, where trained CMCA mentors are available once a week to guide and inspire them. Children get to select from a range of activities on citizenship and life skills that they can take home or do from the library. This is further strengthened by Together for Change action projects where children strive for community change through the power of teamwork.







200+ children across libraries actively participate in a phygital session around the theme of Gender as part of a Together for Change project





Ms. Uma Mahadevan, IAS, Additional Chief Secretary, Panchayat Raj, Government of Karnataka,interacts with CMCA participants in a rural Panchayat library



Mr. Anil Malik, IAS, Additional Chief Secretary, Rural Development Department, Government of Haryana, interacts with CMCA participants in a rural Panchayat library

A lot has changed in me since I started coming to the library and doing CMCA's activities. Now I speak without hesitation and I'm developing my leadership skills. I love the activities. I do them using my own thoughts and learn something new every week.

- Cheluva, CMCA member, Neelasandra, Karnataka

Makkala Grama Sabha/ Children's Village Sabha

6TH TO 12TH GRADE

The Makkala Grama Sabha (Children's Village Sabha) is a pioneering initiative by the Rural Development and Panchayat Raj (RDPR) Department, Government of Karnataka, that gives children a real-life experience of democracy. At the Makkala Grama Sabha,



children meet local government officials and discuss issues concerning their care, protection, and development. The initiative recognises children as equal citizens and enables them to exercise their right to participation to secure their other rights.

27,000+

children

CMCA has been energising these Sabhas since 2011 and has seen incredible changes on the ground. Before the Sabha, CMCA conducts awareness sessions in schools and libraries to help children gain a deeper understanding of the purpose of this unique platform and their right to participation. Having understood the purpose, at the Sabha, children discuss matters about infrastructure, needs for their schools, issues in the village, and more. CMCA supports the RDPR Department with recommendations and suggestions and works in cooperation with the Grama Panchayat representatives and officials.

Without the Makkala Grama Sabha we wouldn't have a platform to raise our concerns with the authorities. Through the Sabha, we were able to make recommendations that will benefit not only us but the future generations too.

- Bhoomika, student, Bilekallahalli, Karnataka



NEW APPROACHES

Last year, we energised our first-ever Makkala Grama Sabha outside Karnataka at the Kalamb Gram Panchayat of the Raigad District in Maharashtra, under the aegis of the village Panchayat. This pioneering effort marks an important milestone, opening doors for future possibilities to expand this initiative to other states.

In Karnataka, we further explored innovative models by actively involving the community including young people, CMCA mentors, and Village Rehabilitation Workers. This collaborative approach aims at making the programme sustainable by fostering a sense of ownership within the community, ensuring its continued success and impact.



Multigrade Club Programme

12 TO 16 YEARS OLD

The Multigrade Club Programme consists of a weekly 'CMCA period' throughout the academic year for students in grades 7 and 8. The programme is facilitated by trained CMCA educators or a designated school teacher and features a range of activities, including awareness drives, discussions, school audits, field trips, and live calls to civic agencies. Students develop key skills like critical thinking, problemsolving, communication, and collaboration. The programme encourages students to investigate issues in their communities, identify solutions, raise awareness and engage with local authorities.

For students of other grades, CMCA offers Spark Workshops. The workshops introduce civic themes and prepare them for the 8th grade Club programme and strengthen and deepen learnings in the higher grades.

39,000+ children





10,500+ students were sensitised to the issues of traffic and road safety, and thanked our unsung heroes - our Traffic Police, through our 'Celebrating My City's Traffic Police' initiative in Bengaluru and Hosur (Tamil Nadu)

NEW APPROACHES

In partnership with the District Education Office, Bargarh District, Odisha, last year we introduced an innovative teacher-led model for our Multigrade Club Programme in 50 government schools. By embracing this innovative approach, we strive to extend the reach of our programmes to new geographies and more children.



CMCA has taught me many ways to be a responsible person and to carry out my responsibilities as a citizen. Thanks to CMCA, I have developed the courage to confront people when they're doing the wrong thing and tell them not to do it.

- Sahaana, student, Bengaluru, Karnataka

Catalyse

COLLEGE

Designed for young adults, Catalyse is a programme that includes thematic sessions, reflection, and a group experiential project. Additional materials such as reading materials, and opportunities for secondary research are also provided. The programme offers platforms for the students to further engage with CMCA and is easy to integrate into skilling centres, promoting critical workplace skills.

2,600+ young people



NEW APPROACHES

Last year marked the beginning of an exciting innovation as we opened doors for our students to volunteer with CMCA, extending their impact beyond the classroom. A group of Catalyse students from the Ramanagara district enthusiastically supported us in energising Makkala Grama Sabhas in rural Karnataka. As we celebrate this endeavour, we envision a future where we will continue to expand and enhance these opportunities, offering even more avenues for Catalyse students to actively engage with our programmes and be part of our movement.

A genuinely good session. Being responsible citizens and encouraging the coming generation to be active, abiding citizens is the need of the hour. Very well done.

- Robert, student, Mumbai, Maharashtra

150+ documented social change and community-building actions taken by children



CMCA classes inspire student to help an injured bird

Aparna (name changed) is an 8th-standard student from Bengaluru who learnt about protecting and cherishing animals in CMCA classes. One day, Aparna's aunt noticed an injured kite with a broken wing. Inspired by what the CMCA sessions taught her, Aparna called an NGO that rescues and rehabilitates urban wild animals. The rescue team promptly arrived and took the bird to their shelter, where it received medical attention and care.



A teen's courageous voice helps secure a new roof for her school

In a village in the Chikkamagaluru district of rural Karnataka, CMCA student Meghna (name changed) stood up for her education. The village school faced challenges with water infiltration and roof issues, severely affecting learning during the monsoon season. The 8th grader spoke courageously during a Makkala Grama Sabha, highlighting the building's conditions to the local authorities. Responding to her, the Panchayat Development Officer approved the repair work for the school roof, ensuring a conducive learning environment for the young learners.



Neha creates ripples of change in her neighbourhood

Neha (name changed) is a young student from Mumbai and a proud CMCA Club member. One day, during the Christmas holidays, Neha had an idea. She remembered the list she received from CMCA with useful helpline numbers of civic agencies, organisations, and what's more, that one can call to fix problems in their neighbourhoods. She printed out copies of the list and shared them with her neighbours, encouraging them to call the numbers whenever they faced any issues that needed to be resolved.



Teen's initiative brings water back to his locality

Nitesh (name changed), an 8th grader from the Krishnagiri district of Tamil Nadu, took the initiative to address a critical water issue in his village. With several public water taps out of order, the child resolved to call the helpline number learnt in CMCA classes. Within a couple of days, workers arrived and successfully fixed the issue by clearing an obstructed water pipe, bringing relief to the whole community.



High school girls plant saplings to make a difference

After the CMCA Club launch campaign, a group of students from the Anchetageri's Morarji Desai Residential School, in Karnataka, felt empowered to make a positive impact on their surroundings. One of the girls had her birthday coming up and she decided to celebrate it in a special way by planting a sapling on her school campus. Her friends were inspired by her thoughtful gesture and joined in to plant saplings as well, gifting them to their friend on her special day. Now, these girls are taking care of their plants together.



One girl's determination led to a new bus route for her village

In the hamlet of Shanubhoganahalli, in Ramanagara district of rural Karnataka, 16-year-old Bindhu (name changed) faced a daily challenge - her village lacked a bus connection to the nearby village, where her school is situated. Every day, rain or shine, she and some of her schoolmates had to walk 3 km each way to attend classes. Bindhu raised her concern during a Makkala Grama Sabha, catching the attention of local authorities. Responding to her request, the Panchayat Development Officer approved a new bus route, bringing relief to the students and the residents.



Student leads community to clear dangerous roadblock

Rani (name changed), a CMCA student from the Cuddalore district in Tamil Nadu, took action when she noticed a fallen tree blocking the road to school. Remembering her CMCA teachings, she called the authorities, but they couldn't address the issue immediately. Undeterred, Rani mobilised a group of people who were working in the fields nearby, ensuring the road's safety with her quick thinking, confidence, and leadership skills.



Young CMCA members advocate for better roads

Driven by what they learnt through our 'My Library for a Better Me' programme, a group of young participants from the Tumakuru district of rural Karnataka took action to ensure the repair and safety of the road leading to their beloved Panchayat library. With the help of their CMCA Mentor, they wrote a letter to the Panchayat authorities, highlighting the deteriorating condition of the road. Impressed by their initiative, the Panchayat Development Officer promptly addressed the issue and facilitated the much-needed repair, ensuring safer journeys for the entire community.

500+ documented awareness campaigns conducted by children

















500+ Together for Change action projects carried out by students



Campaign themes: Child Rights, Environment and Sustainability, Thanksgiving Day for Traffic Police and Sanitation Workers, Health and Sanitation, Local Government

Together for Change themes: Birds, Water, Gender, Empathy and Equality, Critical Thinking, Diversity and Composite Culture, Child Rights

Outcome Evaluation

Inspired by our vision and core values and principles, CMCA is deeply committed to bringing about meaningful change.

How we measure the effectiveness of our citizenship and life skills education programmes: Random sampling, baseline and endline quantitative evaluation, structured qualitative evaluation by documenting action and stories of change and capture of feedback.

How We Measure

The effectiveness of our citizenship and life skills education programmes is assessed through:

A comparison of Can They Change Questionnaire (pre-intervention) and Have They Changed Questionnaire (post the intervention) | Analysis of Acts of Active Citizenship | Member Feedback

MAGIC BOX

The students intervened by CMCA showed an improvement with decreased unfavourable stereotypes related to **gender roles** as reflected in an increase in mean percentage scores from the baseline score of **48.6%** to an endline score of **62.5%.***

For the intervened outcome **'Compassion for Animals'**, the students have shown a slight improvement in mean percentage scores from the baseline score of **66.4%** to an endline score of **68%.***

On a scale of 1 - 4, **98% of government school teachers** who facilitated Magic Box rated cards 3 or 4, where 4 is excellent.

* Quantitative and qualitative tests before and after the intervention to measure change in values, attitudes, and beliefs on selected core outcomes (n=231)





MULTIGRADE CLUB PROGRAMME

Across locations, findings indicate that intervened students have experienced varying degrees of significant improvement in their beliefs and attitudes.*

In the outcomes pertaining to **'Rights and Responsibilities'**, such as *"that both standing up for one's rights and that of others and behaving responsibly are equally important in a democracy"*, there is an increase in mean percentage scores from the baseline score of **20.2%** to an endline score of **32.7%**, this depicts a range of improvement from 9.9% to 29.9%.*

In the outcomes pertaining to **'Practising Gender Equality'** strengthened beliefs and values, shedding harmful stereotypes, such as *"girls or women should choose only those professions acceptable to their fathers/ brothers/husbands"*, there is an increase in mean percentage scores from the baseline score of **31.9%** to an endline score of **44.4%**, this depicts a range of improvement across all the locations from 9.5% to 38.9%.*

Children who have reported that they have **enjoyed the CMCA classes** varied from **78.4%** to **98.8%** across locations and types of schools.

Children who have reported that they are **able to express their thoughts and speak freely** during CMCA Classes varies from **73.2%** to **97.6%** across locations and types of schools.

* Written instruments before and after the intervention to measure change in values, attitudes, and beliefs on selected core outcomes - rights and responsibilities, critical thinking, diversity and composite culture, equality and social justice, and gender equality (n=3934). **Note:** Programmes under innovation and pilot stages have not been considered.









CATALYSE

The students in Ramanagara, Karnataka, have shown a positive improvement in all the thematic domains. For instance, the outcome **'Standing up for one's rights'** has reflected in an increase in the mean percentage scores from the baseline score of **26.4%** to an endline score of **33.9%**.*

* Written instruments before and after the intervention to measure change in values, attitudes, and beliefs on selected core outcomes – rights and responsibilities, critical thinking, diversity and composite culture, equality and social justice, and gender equality (n=796). **Note:** Programmes under innovation and pilot stages have not been considered.

Our Donors

We express our profound gratitude to our donors, whose invaluable support helps us carry out our mission and achieve lasting change. Thank you!

354 Individuals 14 Educational Institutions 31 Corporates, Foundations, and Trusts

Special thanks to the R JHUNJHUNWALA FOUNDATION and our other key supporters

Corporates, Foundations, and Trusts	Individuals
Ammada Trust	Abhinay Acharya
Aptech Limited	Akshaat Singh
Balajee Infratech and Constructions Pvt. Ltd.	Amrita Menon
Bosch Limited	Aroon Raman
Bosch India Foundation	Ashwin Ravindran
Brigade Foundation	Bhaskar Bhat
Daftary Foundation	Farokh Balsara
Eli Lilly Services India Pvt. Ltd.	Ganesh Sankaran
Ganga Medical Centre & Hospitals Pvt. Ltd.	Harish Gopinath
Goze Foundation	Lynette Saldanha
Himatlal & Company	Manohar Kabra
IKA India Private Limited	Minta Mehra
Jai Chandi Charitable Trust	Mohinder Mark Monga
Lala Govind Ramjee Charitable Society	Neelima Widge
Laljee Desai Memorial Foundation	Praveen Kutty
Marda Collections Pvt. Ltd.	Ravi Pisharody
Microland Foundation	Sanjay Rajagopal
Parksons Packaging Limited	Sunil Lulla
Ramal Charities	Usha Krishna
Rich Products & Solutions Pvt. Ltd.	Vani
Ring Plus Aqua Ltd.	Vikyath Kumar
Samagata Foundation	Vinay Pinto
Stichting Aflatoun International	Vineet Mehra
Sundaram Finance Limited	Zubin Dubash

Corporates, Foundations, and Trusts

The Tobaccowala Foundation Titan Company Ltd. Victorinox India Private Limited Warburg Pincus India Pvt. Ltd. Willowood Chemicals Ltd. We are grateful to Shadaab Mansoori, Effie Acharya, Lalita Ranka and IPG MediaBrands, Tresvista Financial Services Pvt Ltd and Giftlinks Pvt Ltd for their in-kind contribution to CMCA. Your support is greatly valued.

Bosch India

Bosch India Family Day was celebrated on 25th Sept 22. It was great interaction with Boschlers and their families and to 'challenge' them at CMCA's diversity and civics quiz.



IKA India Pvt Ltd

Members of the IKA team visited two rural libraries in the Ramanagara district where our My Library for a Better Me programme is implemented.

The team read them stories, played games with the children, and had a lot of joy in getting to know the children and what they do in the libraries.

Thank you so much IKA for the support and for spreading the happiness in the lives of children.





In loving memory of **Mr. Rakesh Jhunjhunwala**, a visionary philanthropist and cherished friend of CMCA. His unwavering support and dedication to our cause have made a lasting impact on countless lives. We express our heartfelt gratitude for his invaluable contributions and mourn his loss. His legacy will forever inspire our work.

Our Partners

We express our sincere gratitude to our valued partners - governments, like-minded NGOs, and institutions, for their invaluable contributions. Through their dedicated collaboration, we have been able to reach and empower children and young people across communities, enabling them with essential life skills, and inspiring them to become active and responsible citizens.

GOVERNMENT PARTNERS

Rural Development and Panchayat Raj Department, Government of Karnataka Directorate of Minorities, Minority Welfare Department, Government of Karnataka Department of School Education and Literacy, Government of Karnataka Samagra Shiksha, Department of School Education, Government of Tamil Nadu Department of Education, Bargarh District, Government of Odisha Brihanmumbai Municipal Corporation, Mumbai, Maharashtra

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NGOs & INSTITUTIONS

Adhyayan Quality Education Foundation

Bookosmia Pvt Ltd

CARE India

Gramaantara Trust

Gram Vaani

MakerGhat (Jagrit Research Foundation)

Menstrupedia

Peepal Foundation

Pillai College of Education and Research, Chembur - PCER

People(R)

Prakruthi Foundation

Shirpur Education Society

Sir Gangadharrao Chitnavis Memorial Medical Research Trust

Stichting Aflatoun International

A special thank you to **Citizens Association for Child Rights (CACR), Synergy Sansthan**, and our partners **Global Alliance for Mass Entrepreneurship** and **PEOPLE** (**Davanagere**) for their invaluable support in fostering connections and expanding our network of organisations and governments. Your assistance is truly invaluable to us, and we deeply appreciate it.

Statutory Information

CONSOLIDATED BALANCE SHEET AS AT 31ST MARCH 2023

PARTICULARS	AS AT 31/Mar/2023 IN RUPEES	AS AT 31/Mar/2022 IN RUPEES
I. FUNDS AND LIABILITIES		
1. <u>Funds</u> Trust Fund	7,000	7,000
Corpus Fund	7,000 1,45,51,827	1,39,41,660
Corpus rund	1,43,31,027	1,37,41,000
2. <u>Reserves & Surplus</u>		
Reserves & Surplus	1,66,23,687	1,55,57,123
Fixed Asset Reserve Fund	36,85,900	36,69,897
TOTAL	3,48,68,414	3,31,75,680
 II. ASSETS & INVESTMENTS 1. <u>Non-Current Assets</u> Fixed Assets 	36,85,900	36,69,897
2. <u>Current Assets, Loans and Advances</u>		
Advances	56,803	51,779
Rental Deposits	8,00,000	9,17,000
Tax Deducted at Source	4,79,012	5,96,725
3. <u>Cash & Bank Balances</u>		
Cash on Hand	20	8,107
Cash at Bank	67,03,537	38,32,553
In Fixed Deposit - Others	89,58,845	1,04,64,472
In Fixed Deposit - Corpus fund	1,41,84,297	1,36,35,147
TOTAL	3,48,68,414	3,31,75,680



For CMCA

CHAIRMAN

PLACE: BENGALURU DATE: 25/07/2023 C0-FOUNDER & CEO

AS PER OUR REPORT OF EVEN DATE

For K.B NAMBIAR AND ASSOCIATES Chartered Accountants

(RAJ KUMAR K) PARTNER Membership No. 208039 Firm No. 002313S

CONSOLIDATED INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2023

PARTICULARS	AS AT 31/Mar/2023 IN RUPEES	AS AT 31/Mar/2022 IN RUPEES
FUNDS Donations and Contributions Interest received Other Income	4,13,39,058 12,62,130 24,868	3,83,72,454 11,86,915 -
I. TOTAL FUNDS	4,26,26,056	3,95,59,369
EXPENDITURE Programme and Event Expenses Administrative Expenses Assets Purchased	3,56,76,914 52,45,911 26,499	2,99,24,108 57,96,712 23,800
II. TOTAL EXPENDITURE	4,09,49,324	3,57,44,620
III. SURPLUS / (DEFICIT) INCOME OVER EXPENDITURE(I-II) Transferred to Corpus Fund	16,76,731 6,10,167	38,14,749 7,01,744
Transferred to Reserves & Surplus	10,66,564	31,13,005
TOTAL	16,76,731	38,14,749

AS PER OUR REPORT OF EVEN DATE

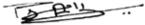
For K.B NAMBIAR AND ASSOCIATES Chartered Accountants

(RAJ KUMAR K) PARTNER Membership No. 208039 Firm No. 002313S

For CMCA

CHAIRMAN

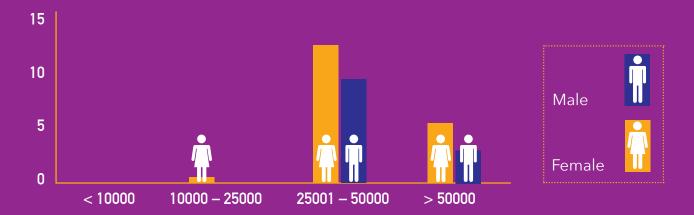
PLACE: BENGALURU DATE: 25/07/2023



C0-FOUNDER & CEO

Remunerations

Distribution of staff according to salary levels for the year ended March 31, 2023



*excluding PF, ESIC, LTA, medical insurance

Notes on Board of Trustees

- None of the Trustees are related to each other
- A board rotation policy exists and is practised
- No remuneration was paid to the Trustees during the year 2022-23

International travels

No international travels were undertaken by staff

Sexual Harassment at Workplace Redressal Process for the Period 1-4-2022 to 31-3-2023

- Number of complaints received and dealt with: NIL
- Cases pending more than 90 Days: Not Applicable
- During the year, awareness training was conducted for staff and volunteers

Leadership

BOARD OF TRUSTEES

Chairperson

Mr. Aroon Raman, philanthropist and Managing Director of Telos Investments Technologies Private Limited.

Trustees

Mr. Aakash Sethi, CEO of Quest Alliance.

Dr. A. N. Yellappa Reddy, former Conservator of Forests and former Secretary, Department of Ecology, Environment and Forests, Government of Karnataka.

Ms. Kamala Raghunath, entrepreneurial leader and founder of R K Industries and Gift Links.

Mr. Ranjit Shahani, former Managing Director and Vice Chairman of Novartis India Ltd.

Mr. Sudhakar Rao, IAS, former Chief Secretary of Karnataka.

Ms. Vinodini Lulla, Co-founder of CMCA.

Ms. Vrunda Bhaskar, Co-founder of CMCA.

Permanent invitee to the Board

Mr. G. Govardhan, a prominent active citizen of Bengaluru, has been associated as a member or board member with many NGOs and government agencies.

CO-FOUNDER

Dr. Manjunath Sadashiva, Co-founder and former Director of CMCA, has held various positions with numerous NGOs. He currently is a consultant for Outcome Evaluation and continues to guide and advise us in his capacity as Co-founder.

CO-FOUNDER

Ms. Vinodini Lulla, Co-founder of CMCA, she also actively supports resource mobilisation and continues to be involved with CMCA Mumbai and driving the spirit of volunteerism in CMCA.

CO-FOUNDER

Ms. Vrunda Bhaskar, founding National Coordinator of CMCA (2000 to 2011) has forged longterm partnerships with local governments, corporates and schools and made CMCA a shining example of volunteerism. She continues to be associated with CMCA in key strategic areas, forging key relationships and supporting resource mobilisation.

CO-FOUNDER & CEO

Ms. Priya Krishnamurthy, Co-founder of CMCA, Priya has been associated with CMCA in various capacities and has two decades of experience in programme design and content development.

SENIOR EXECUTIVE LEADERSHIP

Mr. Marulappa P.R., Programmes and Government Liaison
Ms. Nagaveni N., Finance and Administration
Cdr. Narendra Kumar (Retd.), Programmes
Ms. Priya Nambiar, Partnerships and Collaborations

SENIOR CONSULTANTS AND SUBJECT MATTER EXPERTS

Ms. Aparna George, Human Resources

Mr. Ashish Patel, former CEO, CMCA and Advisor - Strategic Finance and overall advisory support to the leadership

Dr. Manjunath Sadashiva, Planning and Evaluation

Ms. Nirmala Rani, Strategic Resource Mobilisation

Prof. Vivekananda M., Evaluation Statistics and Analysis

ADVISORY

Dr. Aruna Sankaranarayanan, Psychologist and Content and Pedagogy Advisory

CA Subramanian M. R., Trustee, Unnati and Strategic Finance and Compliance Advisory

Get Involved

VOLUNTEER OR INTERN: If you would like to volunteer or intern (teach, design, write, make films, raise funds, etc.) please email headoffice@cmcaindia.org

DONATE: Your generous donations allow us to enable young people to become changemakers, nation-builders, and active citizens for life. You can donate online at www.cmcaindia.org/donate/ or write to us at headoffice@cmcaindia.org for any queries and tailored donation options.

PARTNER WITH US: If you are an organisation with an existing network of educational institutions, and are interested in partnering with CMCA to bring citizenship and life skills education to young Indians, write to us at headoffice@cmcaindia.org with your ideas or needs.

LIKE/FOLLOW US on Facebook, Twitter, YouTube, LinkedIn, and Instagram

CMCA HEAD OFFICE

346, 3rd cross, 8th A main, IV block, Koramangala, Bengaluru - 560034

We have teams in Bargarh, Chikkamagaluru, Cuddalore, Hosur, Hubballi-Dharwad, Mumbai, Mysuru, Ramanagara, and Tumakuru.

For any queries please contact us at headoffice@cmcaindia.org

Founded in 2000

Pioneer in Citizenship Education in India

Registered as a Public Charitable Trust

Volunteer-driven

Our network - Schools, Colleges, Governments, Donors and Partners

Accredited by Credibility Alliance under Desirable Norms

80G Registered

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